

[www.hkypc.org](http://www.hkypc.org)

8th July, 2009

To whom it may concern,

I am writing to invite you to kindly become a sponsor of the fifth annual concert of Hong Kong Young People's Chorus (HKYPC), which is to be held at Sha Tin Town Hall Auditorium on Saturday, 8th August, 2009.

HKYPC, a non-profit local organization, was founded in 2005, with member age from around 20 years old, consisting enthusiastic choral musicians from both the local and international choral scene, many of which come from prominent participating schools in the Hong Kong Schools Music Festival. Owing to limitations on rehearsals from the membership of many overseas members, the choir performs twice each year. The chorus' repertory span from sacred to popular music, from classical to contemporary genres, striving to expose ourselves and our audiences to music of each style and language. In January 2008, HKYPC participated as core chorus in Hong Kong Youth Wind Philharmonia's Hong Kong premiere rendition of Carl Orff's *Carmina Burana*. In January and February 2009 HKYPC was also invited by LCSD Cultural Presentations Section as demonstration choir in Music Appreciation Concerts by Jimmy Shiu. And in July, HKYPC will be doing a recording session for RTHK Radio 4's programme *Music of Friends*. To date, HKYPC has offered approximately 10 performances, with selections including Rutter's *Requiem* (chamber version), Ward Swingle's *Music History 101*, as well as premiering pieces by budding local and contemporary

composers, gaining praises from acclaimed musicians whom we have worked with, such as Yuki Ip (soprano), Wong Kin-yu (organist), Victor Tam (oboist/ conductor).

This summer, we are doing a concert on the theme of “Collective Memories”. We did a poll on Facebook and with our subscribers earlier this year, and came up with quite a few of Hong Kong Schools Music Festival’s choral classics. We will present these selections to all Hong Kong choral music lovers, and together we do try to trace back the memories we all held together by these familiar pieces and moments.

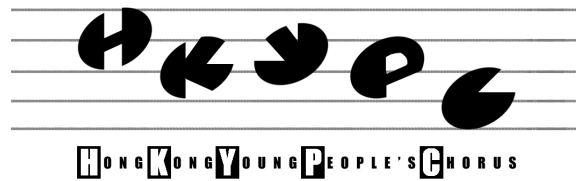
This August, we are able to secure Sha Tin Town Hall Auditorium which seats more than one thousand audience. To ensure a successful production, we do need financial support not just for performance venue, but also rehearsal venue, commissioned works, programme booklet production, promotional materials production, instrumental transportation, etc. On behalf of HKYPC, I would like to invite you to sponsor this top-quality concert, and in promoting choral music to the next generation.

There are 4 types of sponsorship, i.e. Platinum, Gold, Silver and Bronze. Descriptions of the packages are listed on the attached document. Should you have any queries, please contact us by email at [hkypc.info@gmail.com](mailto:hkypc.info@gmail.com) . I would be grateful if I could receive your reply on or before 31st July 2009 (Friday).

Thank you very much for your time and consideration. I look forward to hearing from you.

Yours faithfully,

Virginia Cheng  
Chairperson  
Hong Kong Young People’s Chorus



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敬啟者：

你好！我們是**香港青唱**（Hong Kong Young People Chorus）。我們於二零零五年由約三十名業餘和半職業的歌手和樂手組成，素以推廣合唱音樂為己任，力求成為香港具領導地位的室內合唱團。我們將於今年八月八日假座沙田大會堂演奏廳舉辦週年音樂會《我們的集體回憶》，規模較以往為大，目標觀眾為以往和現在的學界歌唱精英及愛好者。此前雖未幸和 貴公司／機構早作文化交流，然素仰 貴公司／機構一向關注本地青少年的培育和成長，亦斗膽冒昧向 貴公司／機構毛遂自薦，並懇求 貴公司／機構考慮作我們是次音樂會的贊助者，給予我們必要的幫助。

**香港青唱**的成長路並不平坦。雖然我們匯聚了畢業自各院校的音樂精英，但由於成立初期半數團員皆留學海外，除了寒暑二假，我們鮮有聚首同歌的機會。直至近年，海外團員紛紛歸巢，我們於短短數年間，由寂寂無名發展到今天本地頗具知名度的室內合唱團。零八年一月，**香港青唱**以主要團體身份，協助香港愛樂青年管樂團籌組八十人的合唱團，參與卡爾·奧夫《布蘭詩歌》的新編管樂團版的香港首演。零九年一、二月間受康文署文化節目組邀請，作為蕭樹勝主持之《黃昏前讓音樂響起》導賞音樂會的示範合唱團。七月**香港青唱**亦會為香港電台第四台之「室樂雅聚」節目進行錄音音樂會。曾演出曲目有瑞特的《安魂曲》室樂版、史溫格所編之《音樂歷史 101》等，以及多首本地及當代作曲家的作品作全球或香港首演。**香港青唱**現由鄭瑋菁女士及孫子承先生擔任指揮，四年來辦過大小十多場的音樂會，與我們合作過的本地及海外音樂家，包括著名女高音葉葆菁小姐、管風琴家黃健瑜小姐、雙簧管大師兼指揮家譚子輝先生，對我們的努力和表現亦給予高度的肯定。

我們的成員平均二十多歲，除了極少數初出茅蘆的上班族外，絕大部分是尚在學的音樂愛好者。由於缺乏社會脈絡，每一次演出**香港青唱**都只能自食其力，想盡辦法解決資金和技術上的困難。今年音樂會的主題是「集體回憶」，我們主要將演唱十多首由全港合唱迷在香港青唱的 Facebook 團組裏投票選出的，過去多年校際合唱比賽的最經典曲目。不僅與一眾離開校園多年的合唱迷一同回味箇中點滴，細細拾起散落在工作、論文、「莊」務、感情社交生活中的回憶碎片，還拼出一幅完整的回憶圖畫，告訴尚在校園的新一代歌迷，我們是如何走過那段充滿汗水、淚水和歡呼的日子的。

爲了認真其事，我們不僅首次租借更偌大有千多座位之沙田大會堂演奏廳演出，爲合唱傳統相對薄弱的地區溫故知新，爲他們打氣，更不惜邀約多名本地音樂家作器樂伴奏。不論在樂器搬運、委約作品、場刊印刷、宣傳、排練場所租借等，都極需爭取社會各界支持。故一再斗膽邀請 貴公司／機構給予我們必需的支持，助我們達成向青少年推廣合唱樂的宏願，**香港青唱**一定感激不盡。

如蒙考慮，請於附上之表格填寫資料，電郵或傳真回覆。

電郵：hkypc.info@gmail.com

傳真：(852) 2575-5595

謝謝！

香港青唱

二零零九年七月八日

To: HKYPC

**Invitation for Sponsorship**  
**HKYPC 5th Annual Concert – *Our Collective Memories***  
**REPLY SLIP**

Please send this back to HKYPC on or before **31<sup>st</sup> July 2009**

Email: [hkypc.info@gmail.com](mailto:hkypc.info@gmail.com) / Fax: 2575-5595

**Sponsorship Package**

	<b>Advertisement Space</b>	<b>Possible Logo in House Programme</b>	<b>Number(s) of Complimentary Concert Ticket</b>
<b>Platinum*</b> <b>(HK\$2,000 or above)</b>	Full A4 page (portrait) acknowledgement	Logo on cover page	4
<b>Gold*</b> <b>(HK\$1,000)</b>	Half A4 page (= A5 horizontal) acknowledgement	(nil)	2
<b>Silver</b> <b>(HK\$500)</b>	Name(s) would be printed in the house programme	(nil)	2
<b>Bronze</b> <b>(HK\$100-499)</b>	Name(s) would be printed in the house programme	(nil)	(nil)

**\*Remarks** Quantity and distribution arrangement of the approved item are to be handled by HKYPC.

Our company / I would be pleased to be (please ✓ as appropriate):-

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor (HK\$_____) | <input type="checkbox"/> Gold Sponsor (HK\$ 1,000 ) |
| <input type="checkbox"/> Silver Sponsor (HK\$500 )    | <input type="checkbox"/> Bronze Sponsor (HK\$_____) |

**Contact Information**

Company /

Sponsor's name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_ Contact Tel no: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax no: \_\_\_\_\_

Date: \_\_\_\_\_ Signature (or company chop) \_\_\_\_\_

**Notes:**

1. Please also e-mail company name and logo (in high resolution jpg format) to [hkypc.info@gmail.com](mailto:hkypc.info@gmail.com)
2. Confirmation notice will be issued to the sponsors upon receipt of full payment.

致: 香港青唱

贊助邀請

香港青唱週年音樂會 - 《我們的集體回憶》

回條

請於 2009 年 7 月 31 日或之前

電郵至 [hkypc.info@gmail.com](mailto:hkypc.info@gmail.com) / 傳真至 2575-5595

贊助形式

	廣告頁範圍	場刊內印刷商標	門票贈券
白金* (港幣\$2,000 或以上)	A4 整頁 (特寫) 致謝	封面頁商標	4 位
黃金* (港幣\$1,000)	A4 半頁 (A5 大小橫置) 致謝	/	2 位
白銀 (港幣\$500)	場刊內列名致謝	/	2 位
青銅 (港幣\$100-499)	場刊內列名致謝	/	/

\* 音樂會籌組單位保留印刷頁數及分佈的最終決定權

本公司/本人欲成爲 (請在適合處加 ✓) :

- |   |   |
|---|---|
| <input type="checkbox"/> 白金贊助 (港幣\$_____) | <input type="checkbox"/> 黃金贊助 (港幣\$ 1,000 ) |
| <input type="checkbox"/> 白銀贊助 (港幣\$500 )  | <input type="checkbox"/> 青銅贊助 (港幣\$_____)   |

聯絡資料

公司 / 贊助人姓名: \_\_\_\_\_

地址: \_\_\_\_\_

聯絡人: \_\_\_\_\_ 聯絡電話: \_\_\_\_\_

電郵: \_\_\_\_\_ 傳真號碼: \_\_\_\_\_

日期: \_\_\_\_\_ 簽名 (或公司戮印): \_\_\_\_\_

注意:

1. 請電郵公司名字及商標 (高解像 JPG 檔) 至 [hkypc.info@gmail.com](mailto:hkypc.info@gmail.com)
2. 確認信將於全數款項收到後寄出